



# TNFDC Meengal Stall Franchise

*How to Apply*







**Tamil Nadu Fisheries Development Corporation Limited (TNFDC)**  
*(A Government of Tamil Nadu Undertaking)*

**TNFDC Meengal Stall Franchise - Terms & Conditions**

**R.C.No.2174/S3/2019**

**Dated: 29.06.2020**

- (1) Interested Individuals/Entrepreneurs should submit the filled in application (Pages 8,9,10) at the below address

**TAMIL NADU FISHERIES DEVELOPMENT CORPORATION LIMITED**

*Integrated Office Complex for Animal Husbandry & Fisheries Department,*

*No.571, 4th Floor, Anna Salai, Nandanam, Chennai – 600 035.*


*Ph. No: 044-24364901*

- (2) Filled in application along with **ID Proof, Address Proof, Aadhaar Details, Bank Statement** and **Photo** of the Individual will be scrutinized by the Committee nominated by the Managing Director, TNFDC Ltd.
- (3) The space / shop (not less than 150 Sq.) identified by the individual will be inspected for its viability as regards to the **Water Supply, Drainage, ambience** etc. For mobile outlet the vehicle should be similar to that of one being used by TNFDC Ltd.
- (4) On ascertaining the suitability of the identified shop / vehicle, the **agreement** with the owner of the property will be made by the Franchisee in his name and the rent for the shop / vehicle so identified **will be paid by the Franchisee** to the land lord.
- (5) Based on the provisional selection of the individual and his / her identified shop or mobile outlet, **provisional appointment** as Franchise Retail Fish

A photograph in the top-left corner shows fresh seafood, including several large prawns and some fish, garnished with green herbs.

Outlet will be issued by TNFDC Ltd.

- (6) The Franchisee has to **appoint necessary supporting staff** such as Sales Assistant, Helper, and Cutter as required for carrying out hygienic and smooth sales.
- (7) Based on the provisional appointment order given, the Franchisee has to deposit **Rs.50,000/-** as refundable Security Deposit with TNFDC which does not bear any interest.
- (8) The Daily fish Stock will be supplied to the Franchise Outlet by TNFDC by TNFDC owned transportation vehicle. The Franchisee has to receive the daily Stock and make spot payment after deducting **20% on the Sales Value** of the Stock Received. Ice in crushed form will be supplied in the ratio of 1:1 by TNFDC Ltd. In addition to the sale of the fish, the Franchisee also has to sell value-added fishery products supplied by TNFDC on commission basis @20%.
- (9) The **maximum retail price (MRP)** will be fixed by TNFDC Ltd., on daily basis and products has to be sold by the Franchisee only on MRP.
- (10) The Franchisee must provide proper bills either in printed or electronic format in the name of TNFDC only. **The Billing machine will be provided by TNFDC.** The monthly rental cost of the Billing Machine should be borne by the franchisee. The loss or irreparable damage of the billing machine arising out of negligence, or misuse of the machine and / or due to any reason whatsoever shall be recovered by TNFDC from Franchisee at the **rate of Rs 16,000/- (Excl GST)** per machine. If the billing machine requires any servicing, the franchisee can approach TNFDC and TNFDC would communicate with Machine vendor for servicing the machine.

A photograph in the top-left corner shows fresh fish and shrimp, likely the products sold by the franchise.

(11) No spoilage of fish / return will be entertained by TNFDC from the Franchisee once the goods are **delivered and accepted by the Franchisee**.

(12) The below table shows the Monthly Target the Franchise should achieve.

S. No	Month	Minimum Sales Quantity
1	1st Month	750 Kg
2	2nd Month	1000 Kg
3	3rd Month onwards	1500 Kg / Month

In case of continuous non achievement of target, TNFDC has the right to initiate action for impose of **penalty or termination** of the Franchise License.

(13) The Franchisee has to maintain the fish outlet in most **hygienic manner** with proper solid waste management without any civic complaints.

(14) The Franchisee has to execute an agreement on **non-judicial stamp** paper with TNFDC Ltd., which is renewable everyyear.

(15) The Managing Director, TNFDC Ltd., reserves all rights to **accept or reject** the application for Franchisee.

(16) All necessary Statutory **Clearances and License** to be obtained by the Franchisee from concern authorities.

(17) Franchisee should agree to the **additional terms and conditions** if any as per the framed rules, acts or instructions of Government for regulations of such fish sales from time to time.

(18) The Franchisee has to bear the cost of furnishing and decorating the interior and exterior, sign boards in the identified shops in accordance with the specification and requirements of TNFDCLtd.

- (19) The Franchisee shall not sell/ display or otherwise deal in any goods which are in any way similar to the goods dealt or not supplied by TNFDC Ltd.
- (20) TNFDC shall conduct surprise checks and inspection at the Franchise stall. If any terms & conditions prescribed are not followed, TNFDC has the right to impose penalty or even terminate the Franchise License or both.
- (21) All disputes relating to the franchised retail outlet license or to the terms and condition above referred to or the interpretation thereof shall be referred to the sole arbitration of the Managing Director, TNFDC Ltd and whose decision shall be final/ binding. The arbitration will be conducted under the Arbitration and Conciliation Act.
- (22) It is specifically understood that the relationship between the Corporation and the Franchisee is of seller and buyer and cannot be construed as Employer and Employee.

**Sd./-MANAGING DIRECTOR**





## Sample TNFDC Franchise Stall Designs



## ANNEXURE

### List of facilities to be provided by Franchisee in the Fish Stall:-

1. Water Supply and Drainage arrangements.
2. Fish Cutting Table preferably with Poly Carbonate Board.
3. Electronic Weighing and Billing Machines.
4. Insulated Ice Boxes for Fish Storage.
5. Plastic Trays for Display of Fishes.
6. Fly Catchers.
7. Name & Price List Board.
8. Adequate Lightings & Ventilation.
9. Display Racks for Value Added Products.
10. Refrigerated Visicooler Display(Optional)



# TAMIL NADU FISHERIES DEVELOPMENT CORPORATION LIMITED

*(A Government of Tamil Nadu Undertaking)*

No.571, 4<sup>th</sup> Floor, Anna Salai, Nandanam,  
Chennai - 600 035.

## Franchise Stall - Application Form

Application No. \_\_\_\_\_

Date: .....



### FOR ISSUE OF FRANCHISE LICENSE FOR OPERATION OF FISH RETAIL OUTLET IN CHENNAI FISH MARKETING UNIT OF TNFDC LTD.

1) Name (in Block Letters) : \_\_\_\_\_

2) Father's / Husband's Name : \_\_\_\_\_

3) Sex : \_\_\_\_\_

4) Date of Birth : \_\_\_\_\_

5) **Permanent Address**

Flat / House : \_\_\_\_\_

Street / Area : \_\_\_\_\_

City : \_\_\_\_\_

Pin : \_\_\_\_\_

Phone / Mobile : \_\_\_\_\_

6) **Address for Communication**

Name : \_\_\_\_\_

Door No / Street : \_\_\_\_\_


Area / City : \_\_\_\_\_

Pin : \_\_\_\_\_

Phone / Mobile : \_\_\_\_\_







7) Educational Qualification : \_\_\_\_\_

8) Present Profession }  
/ Business details } : \_\_\_\_\_

(Attach relevant documents Copies)

9) Financial position of the Applicant : \_\_\_\_\_

**(Annual Turnover & Income Tax  
Statements of the applicant for  
Last three Years to be attached)**

10) Name & member of Fishermen Co-Operative Society if any:

11) Enclosures :

a. Proof of residence / Employer :

b. Enclose copy of one of the below:

**Ration Card / Passport / EPIC /  
Employer's ID card / Aadhaar Card.**

12) Ownership details of the stall proposed for establishment of retail fish outlet:

***(Details of the above to be attached with site plan, Location etc., with other  
photos of site, shop etc.)***



## **DECLARATION**

I hereby declare that the particulars furnished by me are true to the best of my knowledge and I agree to abide by all the terms and conditions of the TNFDC Ltd. I will be present before the Officer in-charge on any day prescribed by him for submission of additional details if any.

Date :

Signature of Applicant:

Station:

Name:

